

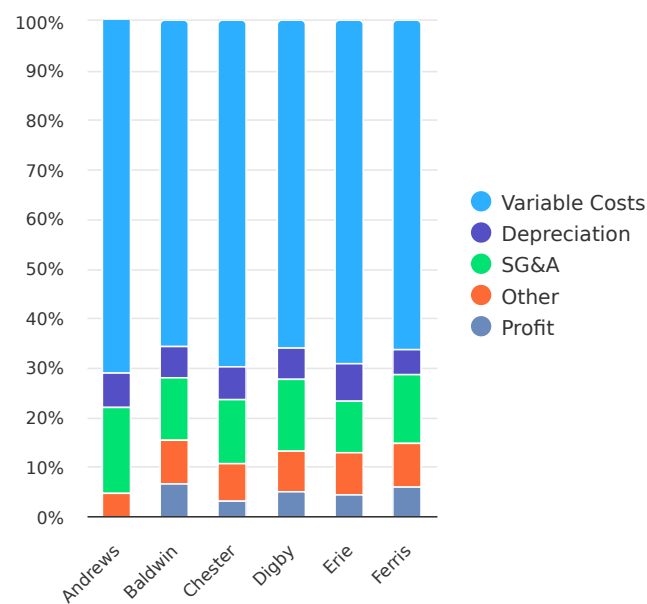
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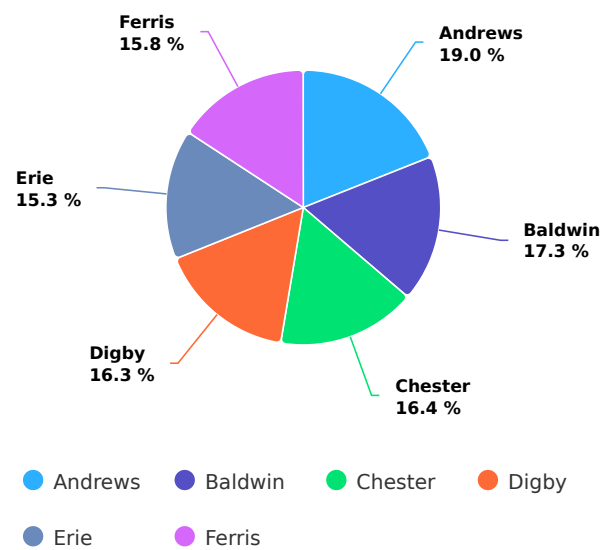
Roster		
Andrews	Baldwin	Chester
Digby	Erie	Ferris

Selected Financial Statistics							
	Andrews	Baldwin	Chester	Digby	Erie	Ferris	Average
ROS	-2.9%	6.5%	3.3%	5.1%	4.3%	6.1%	3.7%
Asset Turnover	1.14	1.09	1.06	1.07	0.95	1.21	1.09
ROA	-3.3%	7.1%	3.5%	5.4%	4.1%	7.4%	4.0%
Leverage	2.34	1.93	2.00	1.96	1.98	1.93	2.02
ROE	-7.8%	13.7%	7.0%	10.6%	8.0%	14.3%	7.6%
Sales	\$133,161	\$120,723	\$114,464	\$113,808	\$107,111	\$110,236	\$116,584
EBIT	\$1,434	\$18,182	\$11,906	\$14,797	\$13,370	\$15,353	\$12,507
Profit	(\$3,887)	\$7,830	\$3,776	\$5,749	\$4,567	\$6,735	\$4,128
Cumulative Profit	\$299	\$12,015	\$7,962	\$9,934	\$8,753	\$10,920	\$8,314
SG&A to Sales Ratio	17.41%	12.77%	12.77%	14.37%	10.44%	13.80%	13.59%
Contribution Margin	26.06%	34.37%	30.14%	34.08%	30.75%	33.95%	31.56%
Emergency Loan	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Percent of Sales

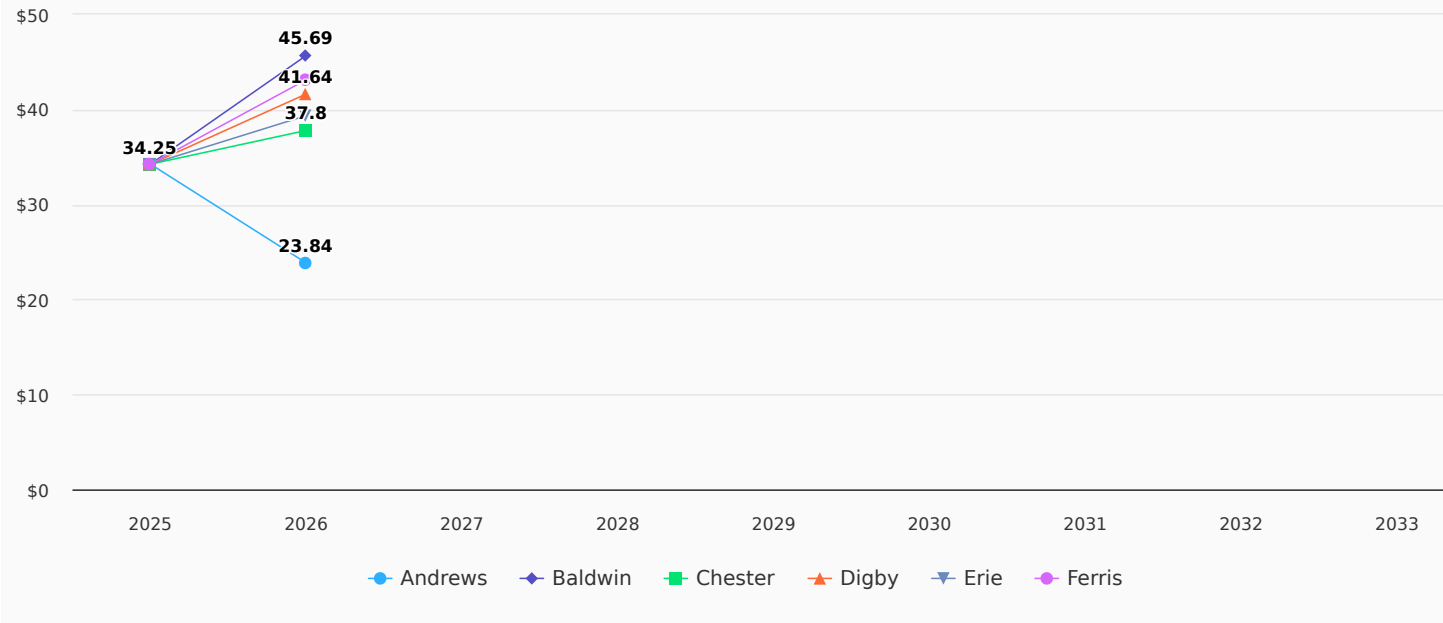


Market Share



Stock Market Summary									
Company	Closing Price	Change	Shares Outstanding	Market Cap	Book Value	EPS	Dividend	Yield	P/E
Andrews	\$23.84	(\$10.41)	2,175,190	\$52m	\$23.01	(\$1.79)	\$0.00	0%	-13.34
Baldwin	\$45.69	\$11.44	2,046,457	\$94m	\$28.03	\$3.83	\$0.00	0%	11.94
Chester	\$37.80	\$3.55	2,069,553	\$78m	\$26.14	\$1.82	\$0.00	0%	20.72
Digby	\$41.64	\$7.39	2,015,458	\$84m	\$26.90	\$2.85	\$0.00	0%	14.60
Erie	\$39.36	\$5.11	2,128,280	\$84m	\$26.73	\$2.15	\$0.00	0%	18.34
Ferris	\$43.14	\$8.90	2,000,000	\$86m	\$23.49	\$3.37	\$3.85	8.9%	12.81

Stock Price



Bond Market Summary					
Company	Series	Face Value	Yield	Closing Price	S&P Rating
Andrews	11.0S2027	\$6,950,000	11.15%	\$98.67	CC
	12.5S2029	\$13,900,000	12.5%	\$100.00	CC
	14.0S2031	\$20,850,000	13.29%	\$105.34	CC
	11.3S2036	\$15,000,000	12.1%	\$93.36	CC
Baldwin	11.0S2027	\$993,230	11.06%	\$99.46	B
	12.5S2029	\$13,900,000	12.23%	\$102.18	B
	14.0S2031	\$20,850,000	12.87%	\$108.74	B
Chester	11.0S2027	\$1,788,298	11.08%	\$99.28	B
	12.5S2029	\$13,900,000	12.29%	\$101.69	B
	14.0S2031	\$20,850,000	12.97%	\$107.97	B
Digby	12.5S2029	\$13,829,103	12.23%	\$102.18	B
	14.0S2031	\$20,850,000	12.87%	\$108.74	B
Erie	11.0S2027	\$3,809,977	11.07%	\$99.37	B
	12.5S2029	\$13,900,000	12.26%	\$101.93	B
	14.0S2031	\$20,850,000	12.92%	\$108.35	B
Ferris	12.5S2029	\$5,899,760	12.23%	\$102.18	B
	14.0S2031	\$20,850,000	12.87%	\$108.74	B

Next Year's Prime Rate: 7.5%

Financial Summary

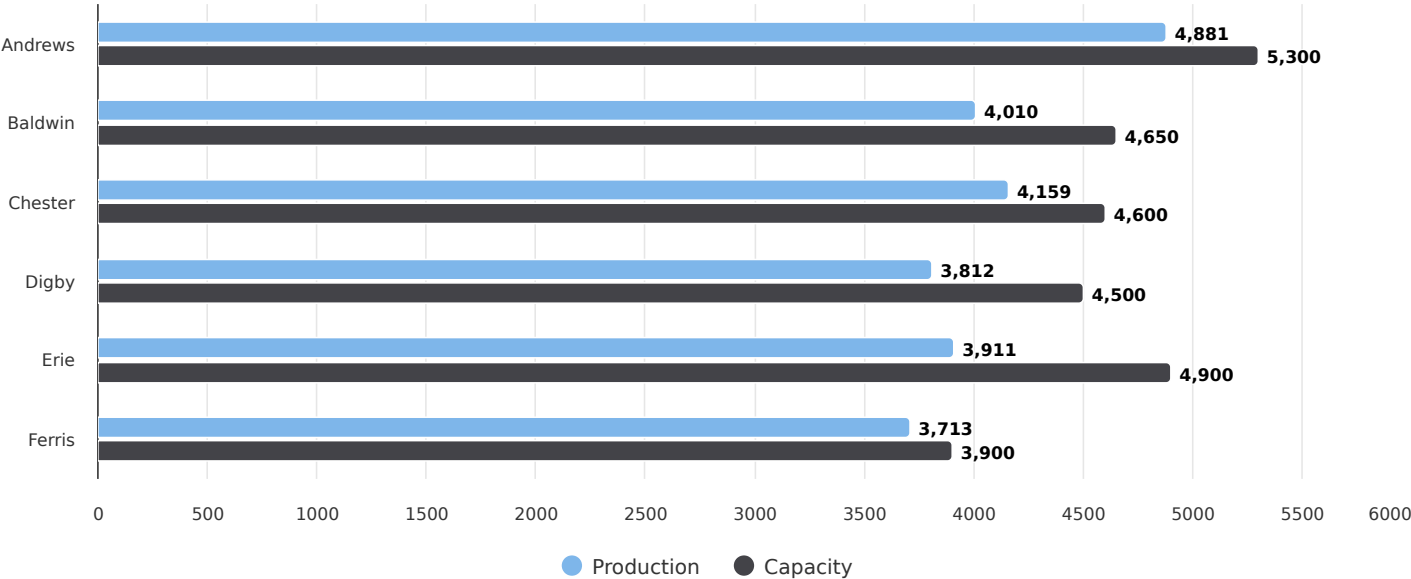
CP128862_1 Round: 1 Dec. 31, 2026

Cash Flow Statement						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Cash From Operations						
Net Income(Loss)	(\$3,887)	\$7,830	\$3,776	\$5,749	\$4,567	\$6,735
Adjustment For Non-Cash Items						
Depreciation	\$9,040	\$7,553	\$7,573	\$7,267	\$7,987	\$5,853
Extraordinary Gains/Losses/Write-offs	\$0	\$178	\$210	\$234	\$131	\$774
Changes In Current Assets And Liabilities						
Accounts Payable	\$800	(\$532)	(\$368)	(\$691)	(\$877)	(\$825)
Inventory	\$8,618	\$5,183	\$3,755	\$2,616	\$4,219	\$1,955
Accounts Receivable	(\$2,637)	(\$1,615)	(\$1,101)	(\$1,047)	(\$496)	(\$753)
Net Cash From Operations	\$11,934	\$18,597	\$13,846	\$14,127	\$15,530	\$13,739
Cash From Investing						
Net Plant Improvements	(\$21,800)	(\$3,875)	(\$4,770)	(\$800)	(\$9,080)	\$15,220
Cash From Financing						
Dividends Paid	\$0	\$0	\$0	\$0	\$0	(\$7,693)
Sales Of Common Stock	\$6,000	\$1,591	\$2,382	\$529	\$4,393	\$0
Purchase Of Common Stock	\$0	\$0	\$0	\$0	\$0	\$0
Cash From Long-Term Debt Issued	\$15,000	\$0	\$0	\$0	\$0	\$0
Early Retirement Of Long-Term Debt	\$0	(\$5,926)	(\$5,135)	(\$6,988)	(\$3,124)	(\$15,211)
Retirement Of Current Debt	\$0	\$0	\$0	\$0	\$0	\$0
Cash From Current Debt Borrowing	\$3,000	\$11,358	\$11,358	\$11,358	\$11,358	\$11,358
Cash From Emergency Loan	\$0	\$0	\$0	\$0	\$0	\$0
Net Cash From Financing	\$24,000	\$7,023	\$8,605	\$4,899	\$12,627	(\$11,546)
Net Change In Cash	\$14,134	\$21,744	\$17,681	\$18,227	\$19,077	\$17,413

Balance Sheet						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Cash	\$17,565	\$25,175	\$21,112	\$21,658	\$22,508	\$20,843
Accounts Receivable	\$10,945	\$9,922	\$9,408	\$9,354	\$8,804	\$9,060
Inventory	\$0	\$3,435	\$4,863	\$6,001	\$4,399	\$6,662
Total Current Assets	\$28,509	\$38,532	\$35,382	\$37,013	\$35,711	\$36,566
Plant And Equipment	\$135,600	\$113,300	\$113,600	\$109,000	\$119,800	\$87,800
Accumulated Depreciation	(\$46,973)	(\$41,320)	(\$40,773)	(\$39,867)	(\$42,987)	(\$33,520)
Total Fixed Assets	\$88,627	\$71,980	\$72,827	\$69,133	\$76,813	\$54,280
Total Assets	\$117,136	\$110,512	\$108,209	\$106,146	\$112,524	\$90,846
Accounts Payable	\$7,384	\$6,052	\$6,216	\$5,892	\$5,707	\$5,758
Current Debt	\$3,000	\$11,358	\$11,358	\$11,358	\$11,358	\$11,358
Long-Term Debt	\$56,700	\$35,743	\$36,538	\$34,679	\$38,560	\$26,750
Total Liabilities	\$67,084	\$53,153	\$54,112	\$51,929	\$55,625	\$43,866
Common Stock	\$24,360	\$19,951	\$20,742	\$18,889	\$22,753	\$18,360
Retained Earnings	\$25,692	\$37,409	\$33,355	\$35,328	\$34,146	\$28,620
Total Equity	\$50,052	\$57,359	\$54,097	\$54,217	\$56,899	\$46,980
Total Liabilities & Owner's Equity	\$117,136	\$110,512	\$108,209	\$106,146	\$112,524	\$90,846

Income Statement						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Sales	\$133,161	\$120,723	\$114,464	\$113,808	\$107,111	\$110,236
Total Variable Costs (Labor, Material, Carry)	\$98,452	\$79,226	\$79,965	\$75,026	\$74,179	\$72,815
Depreciation	\$9,040	\$7,553	\$7,573	\$7,267	\$7,987	\$5,853
SG&A	\$23,184	\$15,416	\$14,614	\$16,354	\$11,179	\$15,212
Other (Fees/Write-offs/Bonuses/Relocation Fee)	\$1,050	\$346	\$406	\$365	\$397	\$1,002
EBIT	\$1,434	\$18,182	\$11,906	\$14,797	\$13,370	\$15,353
Interest (Short-Term/Long-Term)	\$7,413	\$5,890	\$5,978	\$5,772	\$6,200	\$4,781
Taxes	(\$2,093)	\$4,302	\$2,075	\$3,159	\$2,509	\$3,700
Profit Sharing	\$0	\$160	\$77	\$117	\$93	\$137
Net Profit	(\$3,887)	\$7,830	\$3,776	\$5,749	\$4,567	\$6,735

Production vs Capacity



Plant Information																
Name	Primary Segment	Units Sold	Inventory	Revision Date	Age Dec.31	MTBF	Pfmn Coord	Size	Price	Material Cost	Labor Cost	Contribution Margin	2nd Shift & Over-time	Auto. Next Round	Capacity Next Round	Plant Utilization
Able	Traditional	1,377	0	18-Mar-2026	2.4	17,500	5.7	14.3	\$28.00	\$10.85	\$7.85	31.9%	0%	5	1,800	67%
Acre	Low End	2,534	0	26-May-2021	5.6	14,000	3	17	\$18.50	\$7.05	\$8.14	16.3%	80%	6	1,700	180%
Adam	High End	446	0	10-July-2026	1.6	23,000	8.7	11.3	\$38.00	\$15.56	\$8.97	35.3%	0%	3	900	46%
Aft	Performance	493	0	15-Aug-2026	1.9	27,000	10.4	15.3	\$33.00	\$16.13	\$8.97	25.1%	0%	3	600	70%
Agape	Size	439	0	21-Sep-2026	1.9	19,000	4.7	9.9	\$33.00	\$13.53	\$8.97	32.5%	0%	3	600	63%
Baker	Traditional	1,394	32	11-Mar-2026	2.5	17,000	5.4	14.5	\$29.50	\$10.45	\$7.85	36.2%	0%	5	1,600	78%
Bead	Low End	1,630	42	26-May-2021	5.6	14,000	3	17	\$21.50	\$7.05	\$7.21	32%	17.9%	6	1,400	118%
Bid	High End	441	45	30-Dec-2026	1.4	23,500	9.2	10.8	\$39.50	\$16.22	\$8.97	37.5%	0%	3	450	100%
Bold	Performance	385	39	28-Aug-2026	1.9	22,500	9.1	14.5	\$34.50	\$14.21	\$8.97	29.4%	0%	3	600	58%
Buddy	Size	401	8	9-Aug-2026	2	19,000	5.1	11.2	\$34.50	\$12.83	\$8.97	35.8%	0%	3	600	58%
Cake	Traditional	1,253	74	24-Apr-2026	2.4	15,000	5.7	14.3	\$27.50	\$10.10	\$7.85	31.9%	0%	5	1,400	82%
Cedar	Low End	1,783	38	30-Jan-2026	5.6	12,000	3	17	\$20.00	\$6.45	\$7.44	28.8%	28.5%	6.5	1,400	129%
Cid	High End	470	66	1-Dec-2026	1.4	23,000	9.1	10.9	\$37.50	\$15.96	\$8.98	33.7%	0%	3	600	83%
Coat	Performance	474	0	18-Nov-2026	1.8	26,000	10.6	14.7	\$32.50	\$16.14	\$8.98	24.8%	0%	3	600	67%
Cure	Size	348	61	22-Dec-2026	1.8	18,000	4.9	9.7	\$32.50	\$13.42	\$8.98	30.6%	0%	3	600	58%
Daze	Traditional	1,139	89	13-June-2026	2.3	17,800	6.1	14	\$29.50	\$11.30	\$7.85	34.1%	0%	5	1,400	75%
Dell	Low End	1,429	96	26-May-2021	5.6	14,000	3	17	\$22.00	\$7.05	\$6.94	34.4%	7.1%	6	1,400	107%
Duck	High End	482	54	27-Nov-2026	1.4	23,500	9.1	10.9	\$39.50	\$16.11	\$8.97	37.3%	0%	3	500	100%
Dot	Performance	453	21	8-Nov-2026	1.8	26,000	10.6	14.7	\$34.50	\$16.14	\$8.97	28.8%	0%	3	600	67%
Dune	Size	409	49	7-Nov-2026	1.9	19,000	4.9	9.8	\$34.50	\$13.66	\$8.97	34.8%	0%	3	600	67%
Eat	Traditional	1,363	64	18-Mar-2026	2.4	16,500	5.6	14.5	\$27.50	\$10.40	\$7.85	31.4%	0%	5	1,400	89%
Ebb	Low End	1,839	32	15-Jan-2026	5.6	13,000	3	17	\$20.00	\$6.75	\$7.50	27%	32.1%	6	1,400	132%
Echo	High End	326	61	28-Dec-2026	1.4	17,000	7	12.9	\$39.50	\$12.08	\$8.97	37.7%	0%	4	900	39%
Edge	Performance	308	17	2-July-2023	3.5	25,000	9.4	15.5	\$34.50	\$14.81	\$8.97	29%	0%	3	600	42%
Egg	Size	272	38	29-Dec-2027	3.6	19,000	4	11	\$34.50	\$12.60	\$8.97	35%	0%	3	600	42%
Fast	Traditional	1,320	57	4-Mar-2026	2.5	17,500	5.6	14.5	\$29.50	\$10.70	\$7.85	35.4%	0%	4	1,200	100%
Feat	Low End	1,293	82	15-Jan-2026	5.6	13,000	3	17	\$22.00	\$6.75	\$7.55	33.1%	35%	5	1,000	135%
Fist	High End	411	75	15-Dec-2026	1.4	24,000	9.1	10.9	\$39.50	\$16.26	\$8.97	36.9%	0%	3	500	90%
Foam	Performance	436	38	5-Nov-2026	1.8	26,000	10.6	14.8	\$34.50	\$16.11	\$8.97	28.4%	0%	4	600	67%
Fume	Size	336	73	3-Dec-2026	1.8	19,000	4.7	9.6	\$34.50	\$13.73	\$8.97	34.2%	0%	4	600	58%

Traditional Segment Analysis

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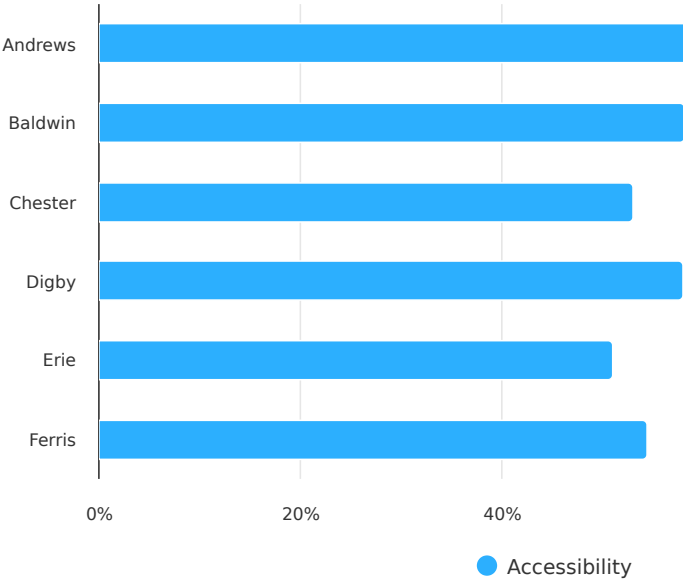
Traditional Statistics

2026 Total Market Size	8,067
2026 Total Units Sold	8,067
Segment % of Total Industry	30.4%
2027 Demand Growth Rate	9.2%

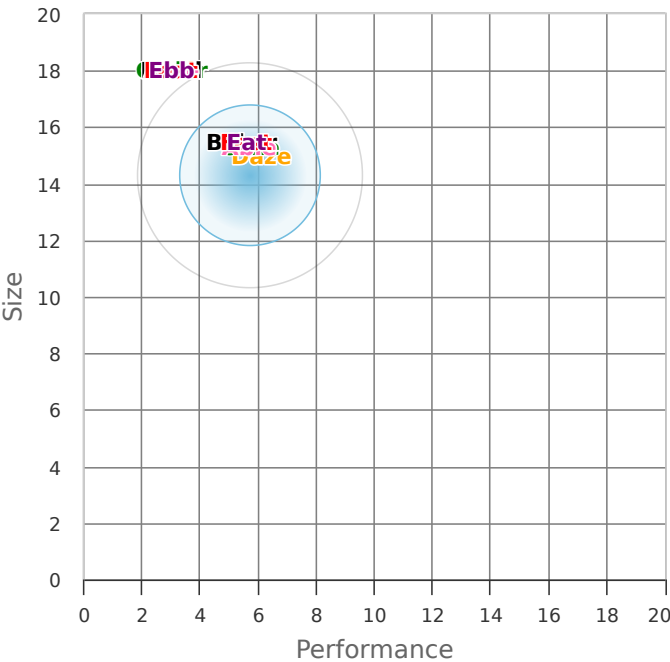
Traditional Customer Buying Criteria

	Expectations	Importance
Age	2 Years	47%
Price	\$19.50 - \$29.50	23%
Positioning	Performance 5.7 Size 14.3	21%
MTBF	14,000 - 19,000 Hours	9%

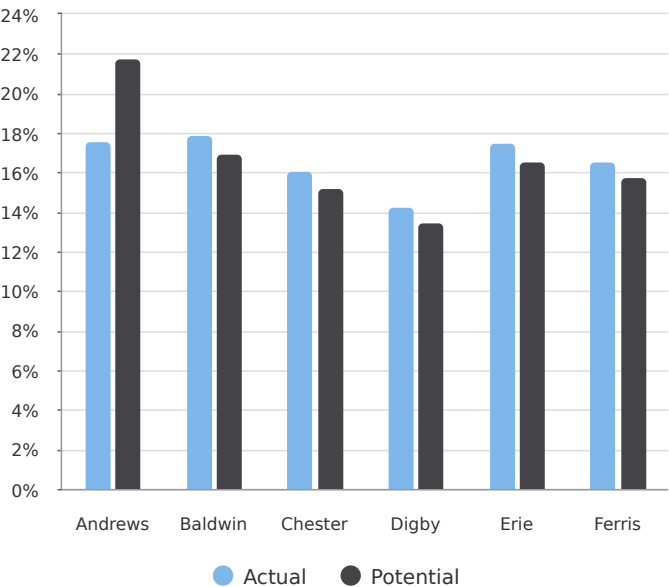
Accessibility



Perceptual Map for Traditional



Actual vs. Potential Market Share



Top Products														
Name	Price	Units Sold ▼	Potential Sold	Stock Out	Revision Date	Age	Pfmn	Size	MTBF	Sales Budget	Customer Accessibility	Promo Budget	Customer Awareness	Customer Satisfaction
Baker	\$29.50	1,344	1,275	No	11-Mar-2026	2.5	5.4	14.5	17,000	\$1,362	58%	\$1,300	68%	33
Eat	\$27.50	1,325	1,258	No	18-Mar-2026	2.4	5.6	14.5	16,500	\$1,015	51%	\$1,050	60%	33
Able	\$28.00	1,317	1,639	Yes	18-Mar-2026	2.4	5.7	14.3	17,500	\$2,000	66%	\$2,000	82%	44
Fast	\$29.50	1,272	1,207	No	4-Mar-2026	2.5	5.6	14.5	17,500	\$1,175	54%	\$1,100	62%	31
Cake	\$27.50	1,223	1,158	No	24-Apr-2026	2.4	5.7	14.3	15,000	\$1,070	53%	\$1,100	62%	32
Daze	\$29.50	1,066	1,005	No	13-June-2026	2.3	6.1	14	17,800	\$1,330	58%	\$1,100	62%	34
Acre	\$18.50	99	119	Yes	26-May-2021	5.6	3	17	14,000	\$2,000	66%	\$2,000	80%	1
Bead	\$21.50	99	96	No	26-May-2021	5.6	3	17	14,000	\$1,362	58%	\$1,300	65%	1
Dell	\$22.00	88	86	No	26-May-2021	5.6	3	17	14,000	\$1,396	58%	\$1,100	59%	1
Ebb	\$20.00	87	85	No	15-Jan-2026	5.6	3	17	13,000	\$1,015	51%	\$1,050	58%	1
Feat	\$22.00	68	66	No	15-Jan-2026	5.6	3	17	13,000	\$1,175	54%	\$1,100	59%	0
Cedar	\$20.00	67	65	No	30-Jan-2026	5.6	3	17	12,000	\$1,123	53%	\$1,100	59%	0

Low End Segment Analysis

CP128862_1 Round: 1 Dec. 31, 2026

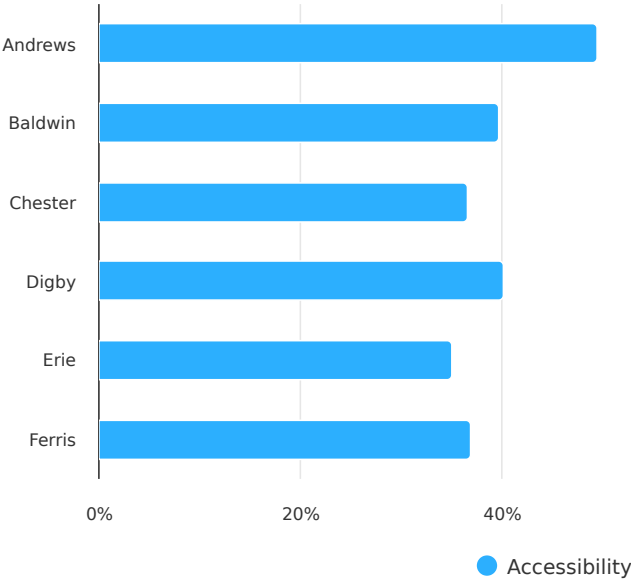
Low End Statistics

2026 Total Market Size	10,009
2026 Total Units Sold	10,009
Segment % of Total Industry	38.6%
2027 Demand Growth Rate	11.7%

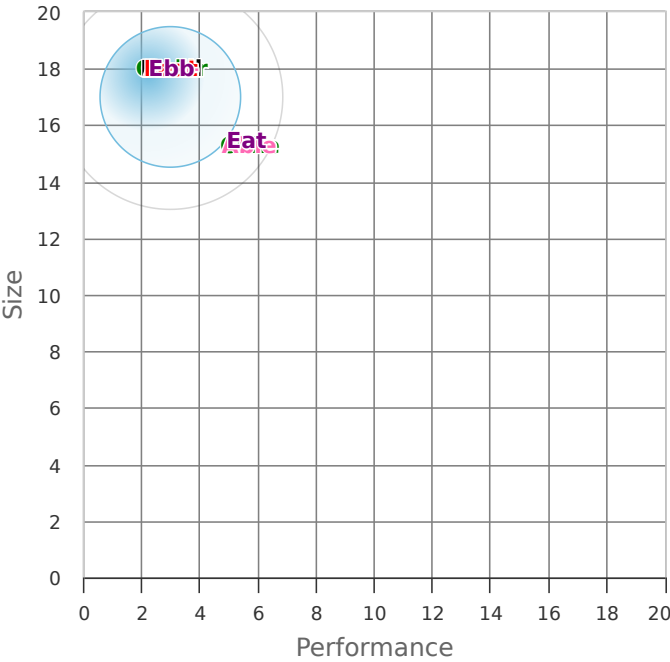
Low End Customer Buying Criteria

	Expectations	Importance
Price	\$14.50 - \$24.50	53%
Age	7 Years	24%
Positioning	Performance 2.2 Size 17.8	16%
MTBF	12,000 - 17,000 Hours	7%

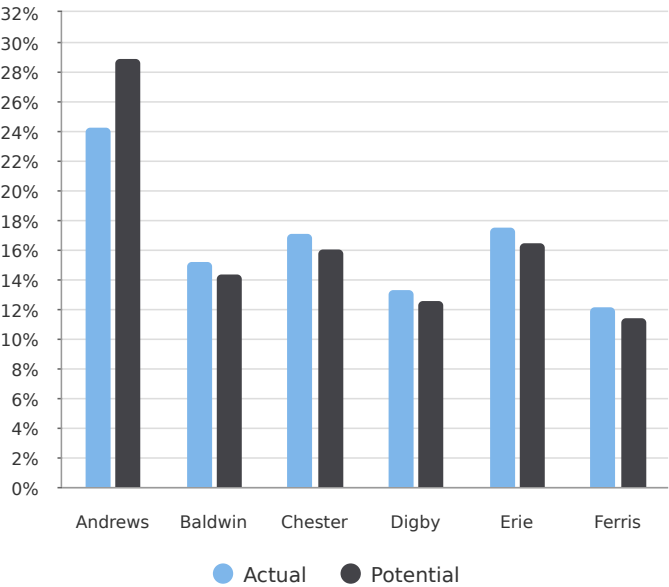
Accessibility



Perceptual Map for Low End



Actual vs. Potential Market Share



Top Products														
Name	Price	Units Sold ▼	Potential Sold	Stock Out	Revision Date	Age	Pfmn	Size	MTBF	Sales Budget	Customer Accessibility	Promo Budget	Customer Awareness	Customer Satisfaction
Acre	\$18.50	2,435	2,897	Yes	26-May-2021	5.6	3	17	14,000	\$2,000	49%	\$2,000	80%	31
Ebb	\$20.00	1,752	1,645	No	15-Jan-2026	5.6	3	17	13,000	\$1,015	35%	\$1,050	58%	18
Cedar	\$20.00	1,716	1,611	No	30-Jan-2026	5.6	3	17	12,000	\$1,123	37%	\$1,100	59%	18
Bead	\$21.50	1,532	1,438	No	26-May-2021	5.6	3	17	14,000	\$1,362	40%	\$1,300	65%	16
Dell	\$22.00	1,340	1,259	No	26-May-2021	5.6	3	17	14,000	\$1,396	40%	\$1,100	59%	14
Feat	\$22.00	1,225	1,150	No	15-Jan-2026	5.6	3	17	13,000	\$1,175	37%	\$1,100	59%	13
Eat	\$27.50	7	6	No	18-Mar-2026	2.4	5.6	14.5	16,500	\$1,015	35%	\$1,050	60%	0
Able	\$28.00	1	2	Yes	18-Mar-2026	2.4	5.7	14.3	17,500	\$2,000	49%	\$2,000	82%	0
Cake	\$27.50	1	1	No	24-Apr-2026	2.4	5.7	14.3	15,000	\$1,070	37%	\$1,100	62%	0

High End Segment Analysis

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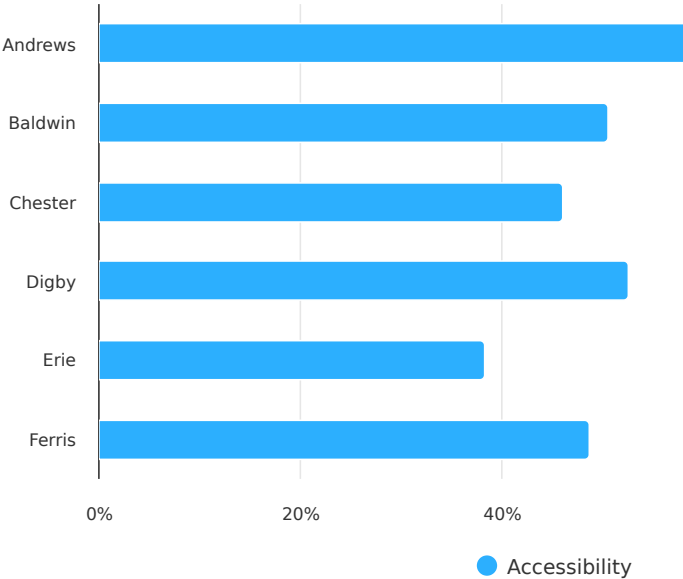
High End Statistics

2026 Total Market Size	2,967
2026 Total Units Sold	2,967
Segment % of Total Industry	11.9%
2027 Demand Growth Rate	16.2%

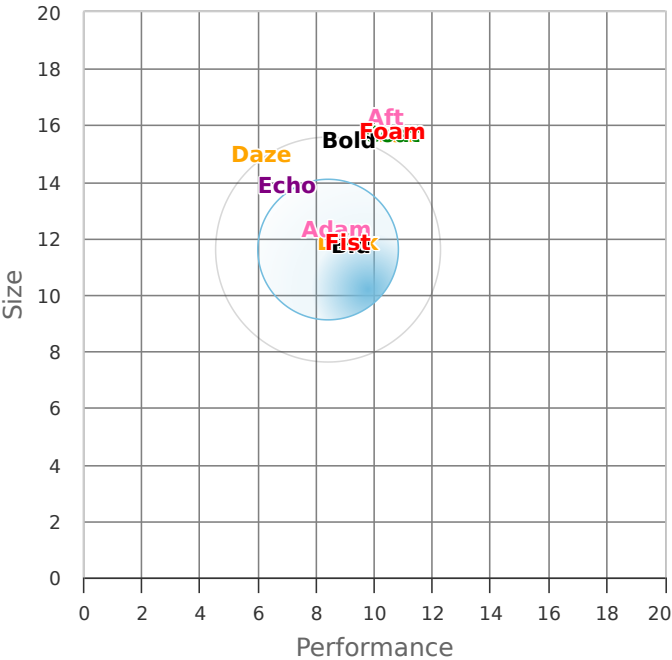
High End Customer Buying Criteria

	Expectations	Importance
Positioning	Performance 9.8 Size 10.2	43%
Age	0 Years	29%
MTBF	20,000 - 25,000 Hours	19%
Price	\$29.50 - \$39.50	9%

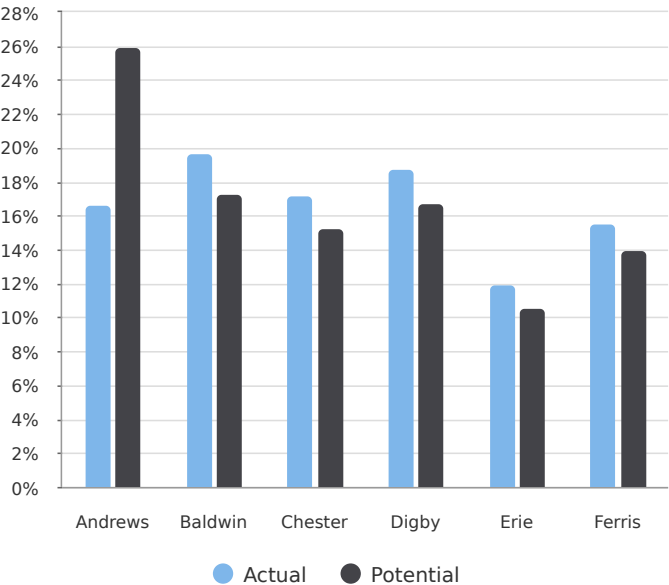
Accessibility



Perceptual Map for High End



Actual vs. Potential Market Share



Top Products														
Name	Price	Units Sold ▼	Potential Sold	Stock Out	Revision Date	Age	Pfmn	Size	MTBF	Sales Budget	Customer Accessibility	Promo Budget	Customer Awareness	Customer Satisfaction
Duck	\$39.50	482	430	No	27-Nov-2026	1.4	9.1	10.9	23,500	\$1,396	53%	\$1,100	57%	29
Cid	\$37.50	470	419	No	1-Dec-2026	1.4	9.1	10.9	23,000	\$1,123	46%	\$1,000	54%	27
Adam	\$38.00	446	717	Yes	10-July-2026	1.6	8.7	11.3	23,000	\$2,000	61%	\$2,000	77%	26
Bid	\$39.50	441	394	No	30-Dec-2026	1.4	9.2	10.8	23,500	\$1,362	51%	\$1,250	62%	31
Fist	\$39.50	411	367	No	15-Dec-2026	1.4	9.1	10.9	24,000	\$1,175	49%	\$1,000	54%	29
Echo	\$39.50	326	288	No	28-Dec-2026	1.4	7	12.9	17,000	\$725	38%	\$900	51%	2
Bold	\$34.50	105	87	No	28-Aug-2026	1.9	9.1	14.5	22,500	\$654	51%	\$1,300	61%	4
Daze	\$29.50	41	34	No	13-June-2026	2.3	6.1	14	17,800	\$1,330	53%	\$1,100	62%	1
Coat	\$32.50	36	33	Yes	18-Nov-2026	1.8	10.6	14.7	26,000	\$1,016	46%	\$1,000	52%	1
Dot	\$34.50	36	32	No	8-Nov-2026	1.8	10.6	14.7	26,000	\$1,263	53%	\$1,100	55%	1
Foam	\$34.50	32	29	No	5-Nov-2026	1.8	10.6	14.8	26,000	\$1,175	49%	\$1,000	52%	1
Aft	\$33.00	30	30	Yes	15-Aug-2026	1.9	10.4	15.3	27,000	\$2,000	61%	\$2,000	75%	0

Performance Segment Analysis

CP128862_1 Round: 1 Dec. 31, 2026

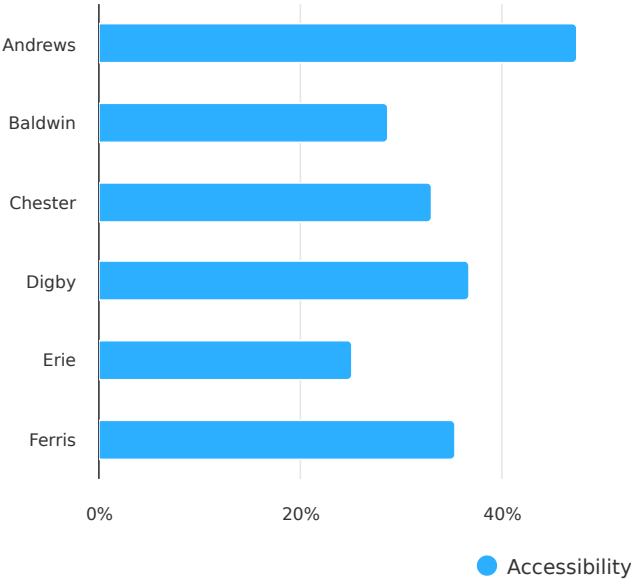
Performance Statistics

2026 Total Market Size	2,294
2026 Total Units Sold	2,294
Segment % of Total Industry	9.5%
2027 Demand Growth Rate	19.8%

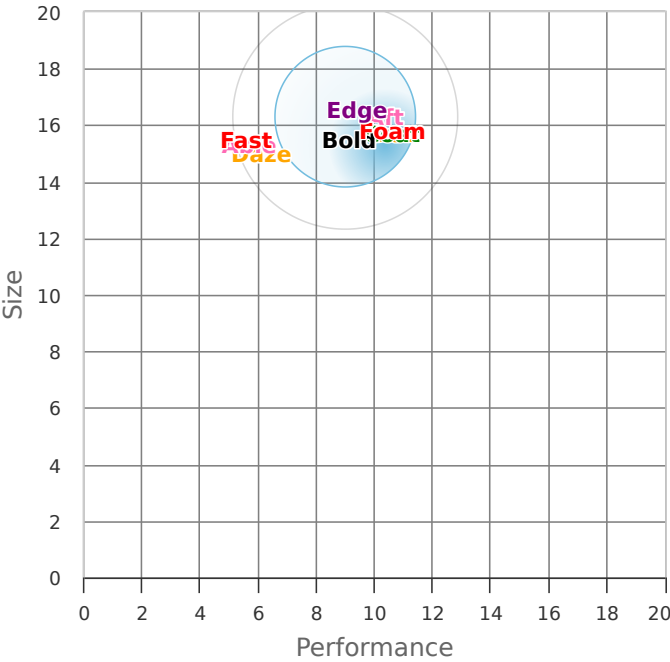
Performance Customer Buying Criteria

	Expectations	Importance
MTBF	22,000 - 27,000 Hours	43%
Positioning	Performance 10.4 Size 15.3	29%
Price	\$24.50 - \$34.50	19%
Age	1 Years	9%

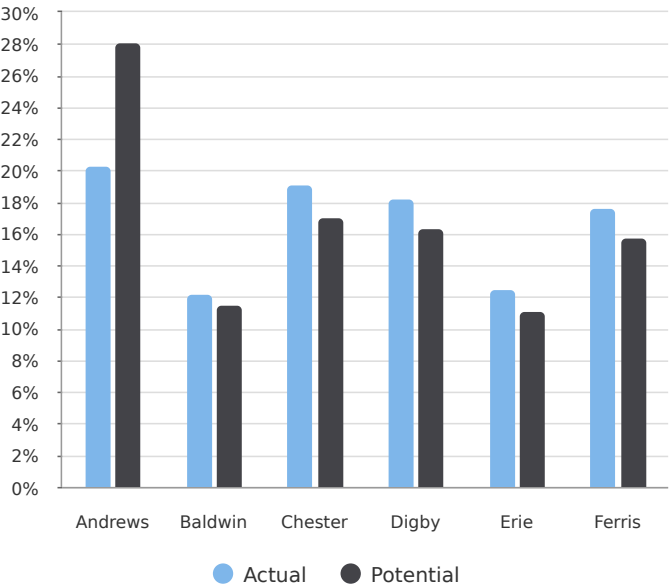
Accessibility



Perceptual Map for Performance



Actual vs. Potential Market Share



Top Products														
Name	Price	Units Sold ▼	Potential Sold	Stock Out	Revision Date	Age	Pfmn	Size	MTBF	Sales Budget	Customer Accessibility	Promo Budget	Customer Awareness	Customer Satisfaction
Aft	\$33.00	463	642	Yes	15-Aug-2026	1.9	10.4	15.3	27,000	\$2,000	48%	\$2,000	75%	46
Coat	\$32.50	437	392	Yes	18-Nov-2026	1.8	10.6	14.7	26,000	\$1,016	33%	\$1,000	52%	28
Dot	\$34.50	417	373	No	8-Nov-2026	1.8	10.6	14.7	26,000	\$1,263	37%	\$1,100	55%	27
Foam	\$34.50	404	361	No	5-Nov-2026	1.8	10.6	14.8	26,000	\$1,175	35%	\$1,000	52%	26
Edge	\$34.50	286	257	No	2-July-2023	3.5	9.4	15.5	25,000	\$145	25%	\$300	33%	12
Bold	\$34.50	280	262	No	28-Aug-2026	1.9	9.1	14.5	22,500	\$654	29%	\$1,300	61%	7
Able	\$28.00	2	2	Yes	18-Mar-2026	2.4	5.7	14.3	17,500	\$2,000	48%	\$2,000	82%	0
Daze	\$29.50	2	2	No	13-June-2026	2.3	6.1	14	17,800	\$1,330	37%	\$1,100	62%	0
Fast	\$29.50	1	1	No	4-Mar-2026	2.5	5.6	14.5	17,500	\$1,175	35%	\$1,100	62%	0

Size Segment Analysis

CP128862_1 Round: 1 Dec. 31, 2026

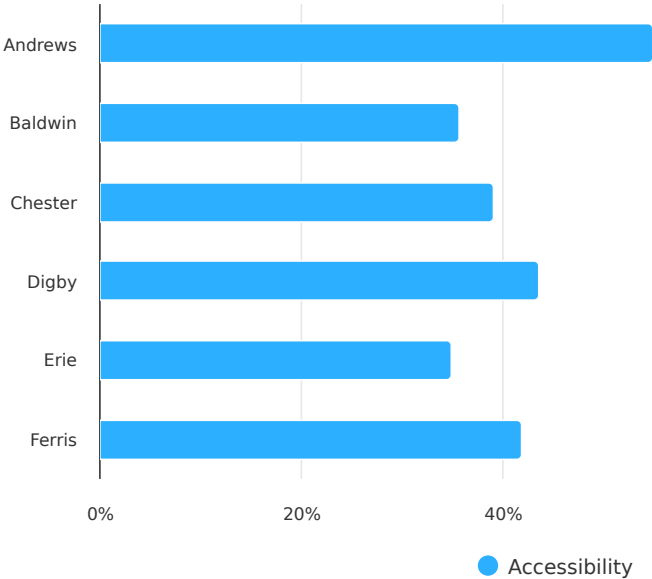
Size Statistics

2026 Total Market Size	2,347
2026 Total Units Sold	2,347
Segment % of Total Industry	9.6%
2027 Demand Growth Rate	18.3%

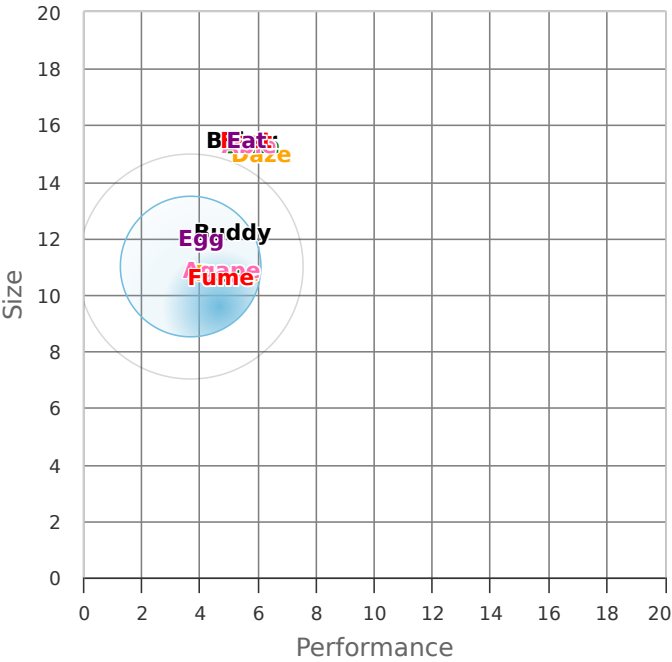
Size Customer Buying Criteria

	Expectations	Importance
Positioning	Performance 4.7 Size 9.6	43%
Age	1.5 Years	29%
MTBF	16,000 - 21,000 Hours	19%
Price	\$24.50 - \$34.50	9%

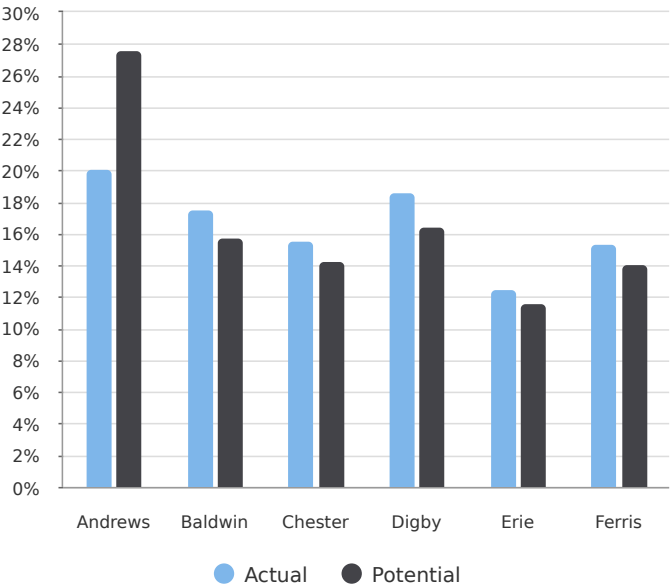
Accessibility



Perceptual Map for Size



Actual vs. Potential Market Share

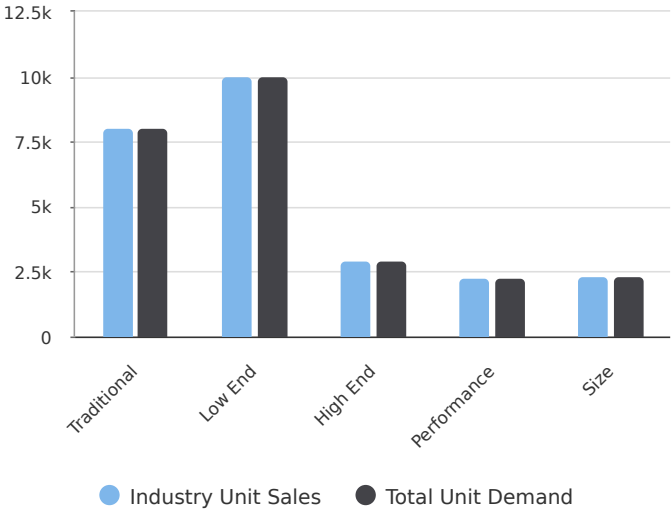


Top Products														
Name	Price	Units Sold ▼	Potential Sold	Stock Out	Revision Date	Age	Pfmn	Size	MTBF	Sales Budget	Customer Accessibility	Promo Budget	Customer Awareness	Customer Satisfaction
Agape	\$33.00	434	601	Yes	21-Sep-2026	1.9	4.7	9.9	19,000	\$2,000	55%	\$2,000	75%	47
Dune	\$34.50	408	361	No	7-Nov-2026	1.9	4.9	9.8	19,000	\$1,263	44%	\$1,100	55%	37
Buddy	\$34.50	377	338	No	9-Aug-2026	2	5.1	11.2	19,000	\$708	36%	\$1,300	61%	15
Cure	\$32.50	341	312	No	22-Dec-2026	1.8	4.9	9.7	18,000	\$1,016	39%	\$1,000	52%	34
Fume	\$34.50	335	307	No	3-Dec-2026	1.8	4.7	9.6	19,000	\$1,175	42%	\$1,000	52%	37
Egg	\$34.50	271	250	No	29-Dec-2027	3.6	4	11	19,000	\$725	35%	\$900	49%	6
Able	\$28.00	38	48	Yes	18-Mar-2026	2.4	5.7	14.3	17,500	\$2,000	55%	\$2,000	82%	1
Baker	\$29.50	37	34	No	11-Mar-2026	2.5	5.4	14.5	17,000	\$1,362	36%	\$1,300	68%	1
Daze	\$29.50	31	27	No	13-June-2026	2.3	6.1	14	17,800	\$1,330	44%	\$1,100	62%	1
Cake	\$27.50	26	24	No	24-Apr-2026	2.4	5.7	14.3	15,000	\$1,070	39%	\$1,100	62%	0
Fast	\$29.50	26	24	No	4-Mar-2026	2.5	5.6	14.5	17,500	\$1,175	42%	\$1,100	62%	0
Eat	\$27.50	23	22	No	18-Mar-2026	2.4	5.6	14.5	16,500	\$1,015	35%	\$1,050	60%	0

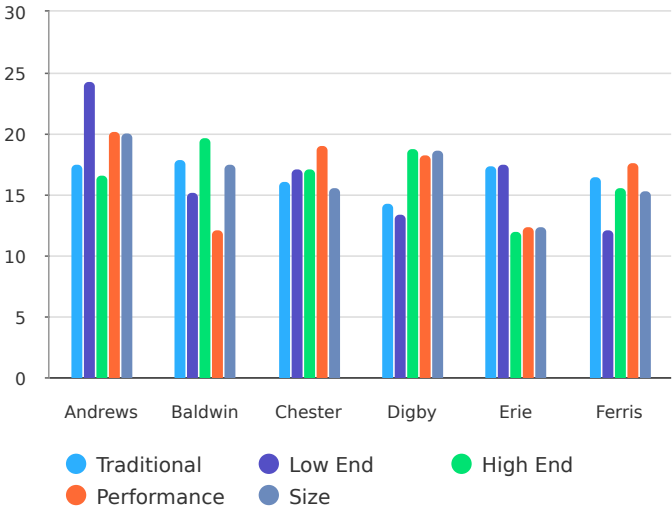
Market Share

CP128862_1 Round: 1 Dec. 31, 2026

Units Sold vs. Demand

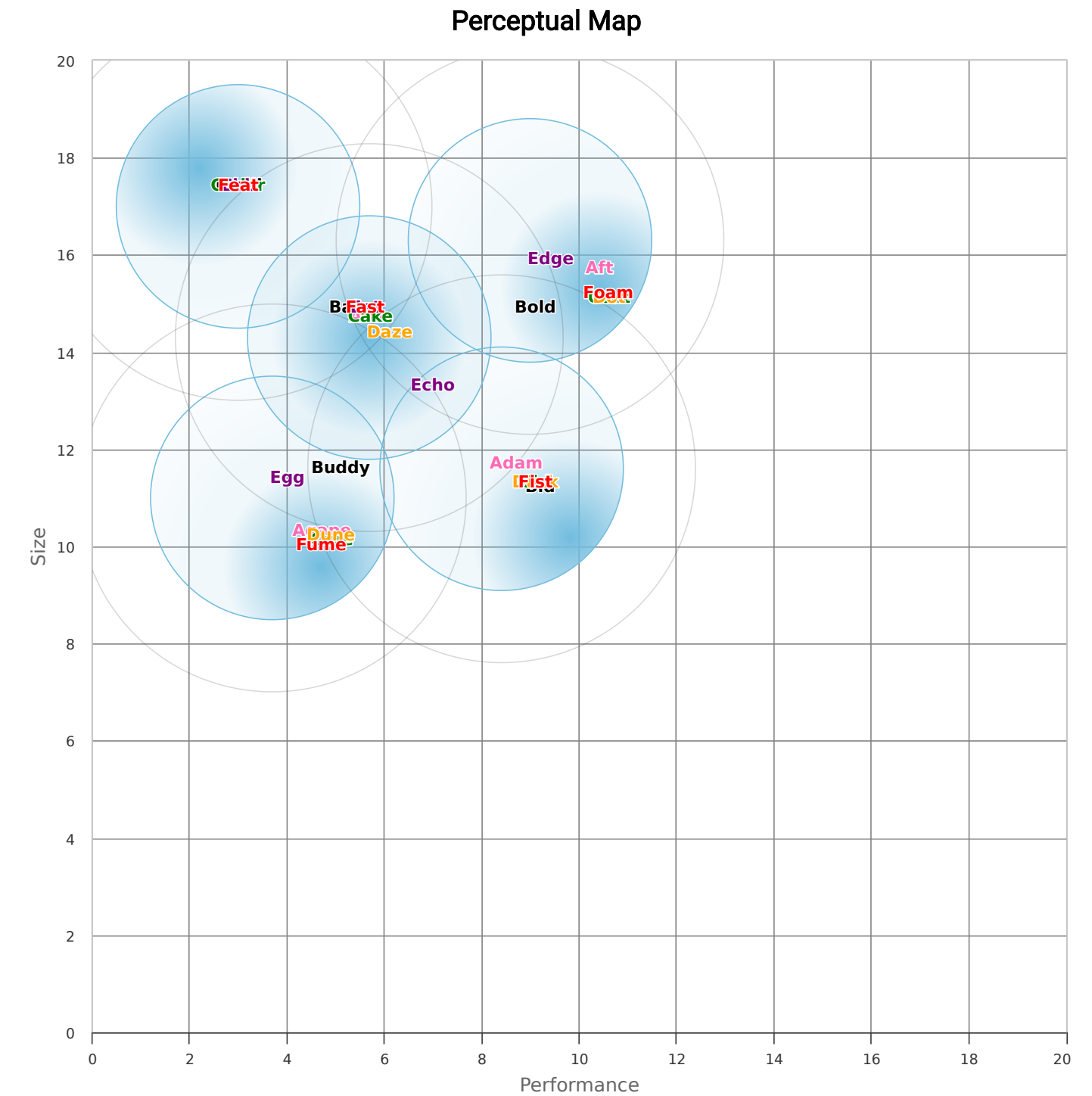


Market Share



Actual Market Share in Units						
Name	Traditional	Low End	High End	Performance	Size	Total
Industry Unit Sales	8,067	10,009	2,967	2,294	2,347	25,684
% of Market	31.4%	39%	11.6%	8.9%	9.1%	100%
Able	16.3%	0%	0.6%	0.1%	1.6%	5.4%
Acre	1.2%	24.3%	0%	0%	0%	9.9%
Adam	0%	0%	15%	0%	0%	1.7%
Aft	0%	0%	1%	20.2%	0%	1.9%
Agape	0%	0%	0%	0%	18.5%	1.7%
Total	17.6%	24.3%	16.7%	20.3%	20.1%	20.6%
Baker	16.7%	0%	0.5%	0%	1.6%	5.4%
Bead	1.2%	15.3%	0%	0%	0%	6.3%
Bid	0%	0%	14.9%	0%	0%	1.7%
Bold	0%	0%	3.5%	12.2%	0%	1.5%
Buddy	0%	0%	0.8%	0%	16.1%	1.6%
Total	17.9%	15.3%	19.7%	12.2%	17.6%	16.6%
Cake	15.2%	0%	0.1%	0%	1.1%	4.9%
Cedar	0.8%	17.1%	0%	0%	0%	6.9%
Cid	0%	0%	15.8%	0%	0%	1.8%
Coat	0%	0%	1.2%	19.1%	0%	1.8%
Cure	0.1%	0%	0%	0%	14.5%	1.4%
Total	16.1%	17.2%	17.2%	19.1%	15.6%	16.9%
Daze	13.2%	0%	1.4%	0.1%	1.3%	4.4%
Dell	1.1%	13.4%	0%	0%	0%	5.6%
Dot	0%	0%	1.2%	18.2%	0%	1.8%
Duck	0%	0%	16.2%	0%	0%	1.9%
Dune	0%	0%	0%	0%	17.4%	1.6%
Total	14.3%	13.4%	18.8%	18.3%	18.7%	15.2%
Eat	16.4%	0.1%	0.2%	0%	1%	5.3%
Ebb	1.1%	17.5%	0%	0%	0%	7.2%
Echo	0%	0%	11%	0%	0%	1.3%
Edge	0%	0%	0.7%	12.5%	0%	1.2%
Egg	0%	0%	0%	0%	11.6%	1.1%
Total	17.5%	17.6%	12%	12.5%	12.5%	16%
Fast	15.8%	0%	0.7%	0.1%	1.1%	5.1%
Feat	0.8%	12.2%	0%	0%	0%	5%
Fist	0%	0%	13.8%	0%	0%	1.6%
Foam	0%	0%	1.1%	17.6%	0%	1.7%
Fume	0%	0%	0%	0%	14.3%	1.3%
Total	16.6%	12.2%	15.6%	17.7%	15.4%	14.8%

Potential Market Share in Units						
Name	Traditional	Low End	High End	Performance	Size	Total
Units Demanded	8,067	10,009	2,967	2,294	2,347	25,684
% of Market	31.4%	39%	11.6%	8.9%	9.1%	100%
Able	20.3%	0%	0.8%	0.1%	2%	6.7%
Acre	1.5%	28.9%	0%	0%	0%	11.7%
Adam	0%	0%	24.2%	0%	0%	2.8%
Aft	0%	0%	1%	28%	0%	2.6%
Agape	0%	0%	0%	0%	25.6%	2.4%
Total	21.8%	29%	26%	28%	27.6%	26.2%
Baker	15.8%	0%	0.4%	0%	1.4%	5.1%
Bead	1.2%	14.4%	0%	0%	0%	6%
Bid	0%	0%	13.3%	0%	0%	1.5%
Bold	0%	0%	2.9%	11.4%	0%	1.4%
Buddy	0%	0%	0.6%	0%	14.4%	1.4%
Total	17%	14.4%	17.3%	11.4%	15.8%	15.4%
Cake	14.4%	0%	0.1%	0%	1%	4.6%
Cedar	0.8%	16.1%	0%	0%	0%	6.5%
Cid	0%	0%	14.1%	0%	0%	1.6%
Coat	0%	0%	1.1%	17.1%	0%	1.7%
Cure	0.1%	0%	0%	0%	13.3%	1.2%
Total	15.2%	16.1%	15.3%	17.1%	14.3%	15.7%
Daze	12.5%	0%	1.1%	0.1%	1.1%	4.2%
Dell	1.1%	12.6%	0%	0%	0%	5.2%
Dot	0%	0%	1.1%	16.3%	0%	1.6%
Duck	0%	0%	14.5%	0%	0%	1.7%
Dune	0%	0%	0%	0%	15.4%	1.4%
Total	13.5%	12.6%	16.8%	16.4%	16.5%	14.1%
Eat	15.6%	0.1%	0.2%	0%	0.9%	5%
Ebb	1.1%	16.4%	0%	0%	0%	6.7%
Echo	0%	0%	9.7%	0%	0%	1.1%
Edge	0%	0%	0.7%	11.2%	0%	1.1%
Egg	0%	0%	0%	0%	10.6%	1%
Total	16.6%	16.5%	10.6%	11.2%	11.6%	14.9%
Fast	15%	0%	0.6%	0.1%	1%	4.9%
Feat	0.8%	11.5%	0%	0%	0%	4.7%
Fist	0%	0%	12.4%	0%	0%	1.4%
Foam	0%	0%	1%	15.8%	0%	1.5%
Fume	0%	0%	0%	0%	13.1%	1.2%
Total	15.8%	11.5%	14%	15.8%	14.1%	13.8%



Andrews			
Name	Pfmn	Size	Revised
Able	5.7	14.3	18-Mar-2026
Acre	3.0	17.0	26-May-2021
Adam	8.7	11.3	10-July-2026
Aft	10.4	15.3	15-Aug-2026
Agape	4.7	9.9	21-Sep-2026

Baldwin			
Name	Pfmn	Size	Revised
Baker	5.4	14.5	11-Mar-2026
Bead	3.0	17.0	26-May-2021
Bid	9.2	10.8	30-Dec-2026
Bold	9.1	14.5	28-Aug-2026
Buddy	5.1	11.2	9-Aug-2026

Chester			
Name	Pfmn	Size	Revised
Cake	5.7	14.3	24-Apr-2026
Cedar	3.0	17.0	30-Jan-2026
Cid	9.1	10.9	1-Dec-2026
Coat	10.6	14.7	18-Nov-2026
Cure	4.9	9.7	22-Dec-2026

Digby			
Name	Pfmn	Size	Revised
Daze	6.1	14.0	13-June-2026
Dell	3.0	17.0	26-May-2021
Dot	10.6	14.7	8-Nov-2026
Duck	9.1	10.9	27-Nov-2026
Dune	4.9	9.8	7-Nov-2026

Erie			
Name	Pfmn	Size	Revised
Eat	5.6	14.5	18-Mar-2026
Ebb	3.0	17.0	15-Jan-2026
Echo	7.0	12.9	28-Dec-2026
Edge	9.4	15.5	2-July-2023
Egg	4.0	11.0	29-Dec-2027

Ferris			
Name	Pfmn	Size	Revised
Fast	5.6	14.5	4-Mar-2026
Feat	3.0	17.0	15-Jan-2026
Fist	9.1	10.9	15-Dec-2026
Foam	10.6	14.8	5-Nov-2026
Fume	4.7	9.6	3-Dec-2026

Workforce Summary						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Number of Employees	798	669	694	643	641	627
First Shift ⓘ	637	633	636	629	576	577
Second Shift ⓘ	161	36	58	14	65	50
Overtime %	0%	0%	0%	0%	0%	0%
Turnover Rate ⓘ	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%
New Employees ⓘ	177	67	69	64	64	63
Separated Employees ⓘ	0	32	7	58	60	74
Productivity Index	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%